



*"Imagination is more important
than knowledge...
Imagination encircles the world."*

ALBERT EINSTEIN

2021 ANNUAL REPORT

MTV
arts 



THANK YOU

Your donation to MTVarts, a nonprofit 501c3, is a gift to actors and to audiences throughout our community. As a nonprofit, we rely heavily on donations and support from our community to continue our quality programs for both youth and adults. Since 2007 MTVarts has created a space for performers, directors, audiences, and theater lovers to learn, grow, and create. Participation in performing arts has been proven to increase mental health and social impact, increase grades in school, and create a more balanced, accepting, and nurturing community.

Many people do not know the costs behind producing a live theater production. Every show produced has high costs in order to be presented to our standards. Thank you for being an important part of our thriving arts community. YOU make a difference!

...Bruce Jacklin, Artistic Director

On behalf of our Board of Directors, volunteers, actors, and crew, we extend our sincere gratitude to you for your generous contribution and for becoming an especially important part of the MTVarts family.



Susan Moreland, President
Carrie Haver, Vice President
Leah Miller, Secretary
Janis Stone, Business Director/Treasurer
Bruce Jacklin, Artistic Director

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**Please consider this letter as your official receipt for your 2021 contribution to MTVarts Inc.
No goods or services were provided in exchange for your contribution.**

MTVarts is governed by an all-volunteer Board of Trustees (*changed only by resolution*) to ensure continuity of vision and purpose. As we enter our 16th year of making theatre, we sincerely thank these passionate artists and celebrate the fingerprint they have left on our work:



A note from our President, Susan Moreland ... Well, here we are again. This time last year we were dreaming of ways to get safely back on the boards. I am happy to say it looks like with all the hard work and dedication of our MTVarts family WE DID IT!!!!

Starting with the much loved “Sound of Music,” the fun and magical KIDS and JR productions of “Frozen” and the powerful premiere of “Welcome Home” for Veterans Day, I believe WE ARE BACK. Stronger than ever and ready to go in 2022. We are looking forward to creating more theater memories and friendships in this coming year. Thank you all for “Hitting the boards running”

A note from our Vice President, Carrie Haver ... What a tremendous year 2021 was for theater in Knox County! MTVarts came sweeping back to present the quality, affordable live entertainment it's known for. Summer's “The Sound of Music” welcomed actors and crowds of theater-goers alike, and “Frozen Kids” and “Frozen Jr.” provided more than 78 children with the opportunity to sing, dance, act, and learn more about themselves through the art of theater. It is an exciting time as MTVarts is poised to make 2022, our 16th year, one of the best ever.

“Imagination plus action plus hard work is unstoppable.” -Maureen Towey

A note from our Secretary, Leah Miller ... 2021 brought new challenges with an old foe - COVID. We had all hoped that the pandemic would be over by now, and that we would be able to return to a life like in 2019, but instead we have continued to push ourselves and our creativity to work together to find ways to bring live theatre and still keep our community safe. We have learned to live with COVID, rather than under it, and I look forward to 2022 bringing more opportunities for live theatre.

A note from our Treasurer/Business Director, Janis Stone ... My personal hope for 2021 was that it would be the year of the smile. Hope fulfilled.



Reenergized to our mission to provide quality, innovative, affordable live theatre, MTVarts gifted great theatre to 6,534 patrons, approximately 100 Veterans, and artists (young and old) on stage and behind the curtain. We successfully partnered with MVAC (Mount Vernon Arts Consortium) for our online ticketing system and patron management. And thanks to amazing patrons and donors we paid all the bills and have funds to move forward. Please visit our website for validation of success, there is so much there. The previous show pages feature photo links with amazing show photography. Our donor page lists the benevolent folks who support our dreams. There is information on our 2022 season and entertaining blogs and information on who we are, our people and our organization.

MTVarts ... *Imagine more, together!*



After an exceptionally long 21 months, the curtain went up once again on July 10 with a visually stunning production of THE SOUND OF MUSIC.

Production cost of \$69,687.00 Ticket sales \$80,237.00

Audience of 3,722 ~ Cast of 46 ~ Orchestra of 22 ~ Crew of 60+

I so fondly remember going to "The Sound of Music" movie with my Mother. We both loved it and over the years I watched it over and over again. My expectations were extremely high yet HOW could this production even compare? Well it compared in the quality, delivery, and sentiment! It was outstanding. Each actor was chosen carefully, voices were beautiful, scenes heartwarming and professional. I cried as I did the very first time I saw it. This MTVarts group continues to astonish in character, scenery, and directing/production; bringing the best out of every age group, for every age group. I never want to miss a performance.

Sincerely, Sara Lynn Kerr





In September, Disney's Frozen KIDS and JR took the stage for productions using puppetry and our latest technology, mapping software for projected scenery and special effects.

Production cost of both shows \$56,889.00

Ticket sales both shows \$36,086

Total income w/registration fee, ads, patronage - \$54,164.00

Audience of 1,082 for KIDS and 1,380 for JR

Cast of 42 KIDS and 35 JR

Crew of 60+

Local Knox County, St. Vincent, and Mount Vernon City school kindergarten students attended a final dress rehearsal as part of our educational outreach.

Director Bruce Jacklin
Music Director Joe Jancura
Choreographer Megan Bell
Workshop Directors Kristen Campbell and Sarah Gratz





Local Knox County, St. Vincent, and Mount Vernon City school first and second grade students attended a final dress rehearsal as part of our educational outreach.

"I love doing theater more than anything and because of MTVarts I get the opportunity to perform every year. MTVarts has always been a safe house for me when I was struggling; I could count on everyone there to be kind and compassionate. MTVarts has become my family and my second home." ...Auralie Yoder

"MTVarts is what started it all for me. The love and passion for acting. The family I have gotten through MTVarts is something that could never be replaced. I've had so many opportunities to grow as an actor, and being around so many amazing people, there is really nothing better." ...Will Stemen





In November, MTVarts mounted WELCOME HOME a production of an original work as a tribute to the veterans of the Vietnam War.

Production cost of \$ 13,023

Ticket sales \$ 5865

Audience of 350 plus approx. 100 Veterans

Cast of 21

Crew of 14+ Pit Band of 9

Thanks to sponsors we were able to donate \$4,000 to veteran services in Knox County



MTVarts is blessed to work with some exceptionally fine businesses and organizations serving as our advisors and donated services.

In-kind services are of great value, and we sincerely appreciate these businesses who donated in 2021.

*Wilging, Roush, and
Parsons CPAs Debbie
Diener and Shelly Rojas
Annett*

*Lapp Heating and
Cooling Mike and Natalie
Cooperrider*

*Park National Bank
Robert Boss, Monique
Milligan, Matia Matthews,
Cassandra Brumfield*

*Williams Accounting
Services Teresa Williams*

Knox County Properties

PakMail

G R Smith

2021 GRANTS

*Ingram-White Castle
Foundation \$10,000*

*Shuttered Venue
Operators Grant*

*Awarded \$3,291 under
the OAC ArtStart*

*Awarded \$3,231 from the
OAC Arts Partnership*

Season Sponsors

***Donate \$500+
(calendar year 2021)***

Ariel Corporation

\$8,750: Boo n'Brew
Festival Chosen Charity
Sponsor Park National Bank
Sponsor RCI Mechanical
Sponsor Sutton Bank

\$8,000: Chloris A. Fritz
Memorial Fund

\$6,465.03: Elks Lodge of
Mount Vernon

\$3,000: Otho Eyster and
Carol Garner

\$2,000: V.F.W. Post 4027
(specified Welcome Home, A Tribute
to Vietnam Veterans)

John and Jane DeCosky

\$1,500: The Sant-
Bernicken Fund

\$1,000:
Ora and Sue Smith
Knox Community
Hospital
Joe and Sally Nelson

\$900:
Howard and Sarah Gratz
Sonia Corrigan "in thanks for
our experience with The Sound of
Music"

\$500:
Susan and Robert
Moreland
Barbara Barry
Thor Collard
Diane Dingler
Alex and Libby Wright
Joseph and Krystina
Mortellaro
Michael and Rosemary
Ulrey
AMVETS Memorial
Post 95 (specified Welcome
Home, A Tribute to Vietnam
Veterans)

Friends of MTVarts

Donate up to \$499 (calendar year 2021)

Dane Heuchemer \$350
Janice Gammill \$300 in honor of Susan Moreland
Beth Prince \$300
PSI IOTA XI Sorority (Beta Upsilon Chapter) \$250
Marsha Rinehart \$250
Rebecca Sigler (Raffle of The Sound of Mice) \$220
Roy and Toni Glaser \$200
Bonita Warren \$200
Barry Bowden and Jackie Johnson \$150
Nancy Revenaugh in honor of Diane Dingler \$200
Ruth Griffing in honor of Sarah Gratz \$100
Joseph and Marty Bell \$100
Dan Bockover \$100
Chase Eyster \$100
Sarah Goslee Reed \$100
Jeff & Erin Gottke \$100
Mary Rugola Dye \$100
Robert and Mary Crumm \$100
David Walsh \$100
Keith and Angie Richards \$100
Eric and Kami Diehl \$100
Chuck Comfort, Veteran Tech CEO \$100
Rebecca Keck \$60
Judy Jones \$50
Russell and Ada Carey \$25
Rhonda Reinscheld \$25
Chuck Gherman \$20

***Sincere thanks to those who donated when purchasing
tickets and for the Frozen price adjustment.***

Jodi Pursel, Tom Clinedinst, Amy Bernicken, Whitney
Carrico, Melissa Caudill "dedication for the Nora Gotschall
Family", Wendi Fowler, Chase Eyster, Lavonne Elwood,
Judy DeVold, John Davis, Christina Cook, Keri
Campbell, Lafe Brownfield, Jenny Brown, Cyndi
Atkinson, Stephanie Burson, and so many others.

Memorial Donations

In Memory of Herbert Schneider
Doug and Nancy Nagle \$100

In memory of Ronald Fraser
Jeremy Redfield \$50

In memory of Chuck Ransom
Dick and Nancy Laslo \$25

In memory of Ted Dingler
Diane Dingle \$100

MTVarts.com
Mount Vernon, Ohio